

BCC Executive Meeting**January 28 2021****7:30PM Via Zoom Video Conference Call**

Attendees: John Bachmann, Pierre Dussault, Steve Juniper, Doug Richards, Geoff Milan, Steve Maxwell, Janet Thompson, Paul Fellner

	Item	Discussion/Action	Further Action by	Date
	Call to Meeting	Doug R started meeting at 7:36PM		
	Review Agenda			
1	TOURING REPORT	UPDATE Two weeks ago member Derek Rousseau contacted Steve J and Geoff M via email. The email chain was a continuation from a large group of members who had connected for unofficial group rides last year. In this email chain Derek and nine others expressed valuable input towards the upcoming season. In order to effectively utilize their insights, a number of those who expressed opinions/observations were invited to attend tonights executive meeting as guest members. The executive is grateful for their passion and participation. Some of their views can be found under New Business - Input from Invited Members.		
		UNOFFICIAL CLINICS Steve J is considering volunteering to host unofficial riding clinics. Clinics would include riding skills but also have a general educational focus such as riding gear & footwear, tire pressures, maintenance etc. For communication purposes, brochures to be distributed in bike shops. Brocures should contain our website where an "Interested in Learning About Road Cycling" page could be created, blogs, Youtube and Strava also being considered to attract and direct new members.	Doug R. Janet T. Steve M.	TBD
2	MEMBERSHIP	REGISTRATION AND CLOTHING ORDER START DATES It is the position of the board that due to Covid induced OCA restrictions to club riding, club registration will not open as		

	<p>planned in February and will be deferred to a future date when changes in restrictions allow for official club rides. The possibility that restrictions stay in place preventing any season opening was also considered.</p> <p>While clothing release will be possible within the next week, it has been decided that the opening of the stores two week window for determining volume discount should take place at a later date when potential for maximum number of orders occurs. Tentatively March 1.</p>		
3	<p>CLOTHING REPORT</p> <p>CLOTHING UPDATE</p> <p>The following is a summary of the recommendation and considerable effort provided by Janet T.</p> <p>The board unanimously accepts her recommendation.</p> <p style="text-align: center;">Clothing Recommendation</p> <p>I reached out to Garneau, Castelli, and Jakroo. I eliminated Garneau early as they were more difficult to reach and I felt that they have pared back their operation so much that service will be an issue.</p> <p>References</p> <p>I checked references for both Jakroo and Castelli and both had great references.</p> <p>Sample Kits</p> <p>I ordered sample kits for both. Jakroo shipped the kits quickly in my size so I was able to try them on. Castelli had challenges shipping and after 10 days I was able to pick their samples up at a FedEx distribution outlet.</p> <p>Kit Quality</p> <p>The Jakroo kits have a fit superior to Garneau. Their high-end kit is of a higher quality than the racer kit from Garneau. Castelli shipped large men's kit so I was unable to judge the fit. Their high-end kit appears to be equivalent to the mid-range Jakroo and their mid-range quality similar to the Jakroo club quality kit.</p> <p>Ordering & Return Policy</p> <p>Both us the concept of a store up front for ordering and both have the option of direct shipments to members if we chose to pay the additional expense to do so. Castelli ships test kits similar to Garneau and asks the members to try before they buy as there is a no return policy. Jakroo provides sizing charts that you order from with no test kits. They will allow returns on anything that is mis sized at no cost to the</p>		

	<p>member.</p> <p>Lead times on Ordering</p> <p>Each provided a lead time after the store is closed. Jakroo is 2-3 weeks and Castelli is 6-8 weeks. The Jakroo shorter lead time has several benefits. The most obvious is that members get their kits quicker. The second one is can open the store closer to the season and should get the benefit of more members ordering in the first shipment as members tend to order closer to when they think they will be wearing the kit.</p> <p>Pricing</p> <p>Pricing is almost identical. Both have volume discounts, Jakroo will provide an additional 10% discount if we allow them to put their logo on the kits similar to what Garneau did.</p> <p>Overall</p> <p>Overall, both are very keen to get our business and both seem to be excellent choices (superior to Garneau). Jakroo seemed to be bit more professional, responsive, and accommodating with shorter lead times and more of a focus on service ie return policies.</p> <p>Recommendation</p> <p>We award the business to Jakroo</p>	
4	TREASURERS REPORT	
5	<p>WEBSITE AND COMMUNICATIONS UPDATE</p> <p>HOW TO USE WEBSITE AND SOCIAL MEDIA FOR MEMBERS TO CONNECT</p> <p>After long and very detailed discussions spanning several meetings and after conferring input from a wide variety of sources, the decision has been made that for the foreseeable future only unofficial rides organized by private individuals will occur.</p> <p>To the extent that individuals may wish to stay in contact with others of similar interest, BCC Facebook page will be utilized for their communication and contact.</p> <p>FB groups will be set up for Sportif, Classic and Easy Rollers.</p> <p>An administrator will be required to invite individuals to join their group.</p> <p>Janet T for Classic</p> <p>TBD (Mark H? Derek R?) for Sportif</p> <p>Steve M. for Touring</p> <p>John B for Easy Rollers</p> <p>All four will be provided a list of categorized individuals for the purpose of invitation to their FB group. Once established,</p>	

		members can reach out, talk cycling, organize organic unofficial rides.		
		NEWSLETTER FOR EARLY FEBRUARY Doug R would like to send out a communications newsletter for February and is requesting input from board members. Issue date is not critical as status quo appears to be in order for an extended time. Newsletter will inform membership of inability to open season due to guidelines. Changes to plans regarding opening of registration and kit store by early February. Creation of 4 FB groups and invitations being sent to our members to join them if people wish to stay in touch with other members and form unofficial rides. Contact info of the 4 administrators in the event members would like to request invitation to more than 1 FB group. And last but not least that your executive board is doing their best to service members and keep our club viable under adverse and changing challenges.		
6	Social Media			
7	EVENTS			
8	OCA	UPDATE FROM OCA Doug R has had conversations with Chris Baskys of OCA. OCA restrictions prevent official club events at this stage. When using club platforms to communicate unofficial rides it is incumbent upon us to not be seen as condoning or forming events. We await advise on clear wording which will help alleviate potential risk to the club. Doug R notes that if a limited membership is offered to BCC outside of the OCA coverage the club would forfeit its insurability for club members should official rides become possible. This year OCA summits will be held virtually at shorter intervals than previous years and will allow for all board members to take part.		

9	NEW BUSINESS	<p>INPUT FROM INVITED MEMBERS</p> <p>Guest members in attendance Derek Rousseau, Mark Holden, Jeff Tilley. Kathy Tilley.</p> <p>Derek R initially reached out to the board with the aim of supporting the club and assisting in maintaining/growing membership during the challenges Covid related restrictions imposed by OCA guidelines presented. Derek and others feel that there are opportunities to take advantage of the many new riders who have taken up cycling and could potentially be looking for membership in cycling clubs. He advocates for a strong communications strategy aimed at both current and potential new members including expansion of our online presence.</p> <p>Kathy Tilley shared her experience from last year when she was aware of unofficial rides forming for Classic and Sportif. Like many members it can be intimidating riding with members with very strong capabilities. Kathy was eager to ride in unofficial groups with other Touring and Easy Roller members but had no means to connect with others in the same situation.</p> <p>Mark Holden proposed the possibility of a limited membership, excluding OCA affiliation with a small perhaps voluntary fee which would allow for organizing unofficial rides using club resources. Mark suggests that this could be maintained in the event that official rides would be possible later in the season. Also feels strongly that an effective communications strategy is crucial.</p> <p>It was also suggested that member opinion survey be considered.</p>	
		MEETING ADJOURNED 9:15PM	
		NEXT MEETING Thursday February 25 at 7:30PM (tentatively) via Zoom	