

BCC Executive Meeting
September 7 2022
7:30PM Via Zoom Video Conference Call

Attendees: Steve Juniper, Doug Richards, Geoff Milan, Lynette Whiley, John Bachmann, Pierre Dussault, Percival Santamaria.

Absent: None

	Item	Discussion/Action	Further Action by	Date
	Call to Meeting	7:34PM		
	Review Agenda			
1	TOURING REPORT	<p style="text-align: center;">TOURING REPORT</p> <p>Niagara memorial ride was well attended with over 40 members participating. Received very positive feedback related to new venue (Calamus Winery)</p> <p>John Bachmann is doing a great job with this years large number of beginners. This is a critical role towards retention of first time members.</p> <p>Club has held more Sportif rides than previous two years but not as many as prior to Covid. Diminished number of Spotif riders is concerning as many new members who are young are looking for faster paced rides.</p>		
2	MEMBERSHIP	<p style="text-align: center;">MEMBERSHIP REPORT</p> <p>Number of members registered continues to increase. As of September 1 membership was at 172 with a high ratio of first time members (37).</p>		
3	CLOTHING REPORT	<p>Kits remain available to order individually at full price. For 2023 the board feels it would be best to revert to two purchase windows (beginning of season and midway) for the purpose of achieving quantity discounts.</p>		

4	TREASURERS REPORT	<p style="text-align: center;">FINANCIAL STATUS</p> <p>Financial documents provided by Pierre D were reviewed by board and found to be in good order.</p> <p>OCA grant of \$10,000 received. Additional grant of \$1,000 still due. Follow up required.</p>	Pierre D will contact OCA regarding grant status	Sept 30
5	WEBSITE AND COMMUNICATIONS UPDATE	<p style="text-align: center;">STEPS TOWARDS WEBSITE RESTRUCTURE</p> <p>The board would like to welcome newest team member Percival Santamaria. Starting this month, Percival's focus will be to build next years version of club website on his personal website prior to upload to our current host. This will also provide the board with an opportunity for review prior to going live. Time line for completion is estimated to be end of October. Going forward Percival may source a cheaper host in the future.</p> <p>Version of current Events Calendar will not be "built". Instead a move towards an integrated app will be utilized. App will be compatible with CCN.</p> <p>Parameters of website budget were discussed with an eye towards drive to promote, brand and attract new members.</p>	Steve J will continue working with other clubs and CCN regarding app	
6	Social Media	No new information to report.		
7	EVENTS	<p style="text-align: center;">SOCIAL EVENTS COORDINATOR</p> <p>For cost purposes, consideration was given to move year end social to Friday. This was not well received. Sunday November 6 brunch at Hockley Valley Resort is preferred to maximize experience enjoyment while containing hugely escalated costs. The board has agreed to provide \$3,500 towards year end social.</p> <p>Lynette needs help with door prizes/donations for year end social. Jakroo will be solicited for donations/door prizes. Newsletter will be created requesting members to solicit corporate contacts for donations/door prizes. A number of 50th anniversary caps will be available as door</p>	<p>Lynette W will review menu options and pricing at Hockley for brunch.</p> <p>Doug R to create newsletter and contact Jakroo regarding donations/ door prizes</p>	<p>Sept 16</p> <p>Sept 16</p>

		prizes.		
8	OCA	<p style="text-align: center;">OCA UPDATES</p> <p>The OCA has advised that most clubs under their umbrella have seen a decline in membership larger than our 15% decline since return from provincial Covid restrictions.</p>		
9	NEW BUSINESS	<p>The board has been informed that Membership Secretary Janet Thompson will be relinquishing her position effective immediately. The board would like to express it's sincere appreciation for Janet's years of service. Administrative functions of this position will be handled by Doug R and Steve J. The position of Membership Secretary will be under review.</p>		
		MEETING ADJOURNED at 8:56PM		
		<p style="text-align: center;">NEXT MEETING</p> <p style="text-align: center;">AGM on October 26 at 7:00PM via Zoom. A quorum of 10% of club membership is required.</p>	Doug R will contact Jeff Tilley regarding Zoom account without 45min limit	Sept 30