

BCC Executive Meeting
March 22 2023
7:00PM Via Google Meet

Attendees: Steve Juniper, Doug Richards, Geoff Milan, Pierre Dussault, Percival Santamaria, Juliana Costalonga

Absent: Lynette Whiley

	Item	Discussion/Action	Further Action by	Date
	Call to Meeting	7:02PM		
	Review Agenda			
1	TOURING REPORT	<p style="text-align: center;">2023 TOURING UPDATE</p> <p>2023 event schedule has been provided to and has been approved by the OCA. Chris Baskys has indicated that ride date is critical but location and times may vary.</p> <p>There is continuing concern with Event Hosts (Tour Leaders) being granted administrative capabilities which could result in accidental deletion of members and events from Cycle Club App. As such, very few will be granted administrative status. Majority will be required to contact Steve J, Geoff M, Percival S, Doug R who will install them as Host for rides they which to lead. We continue to await CCA actions regarding several requests, including request to establish intermediate position between member and administrator.</p> <p>Sunday April 16 has been targeted for the first Group Riding Clinic to be held.</p>	Steve J to contact CCA to inquire about provisions for backup in the event of accidental deletions.	March 30
2	MEMBERSHIP	<p style="text-align: center;">REGISTRATION STATUS</p> <p>There are currently 172 registered members with 42 of those indicated as new members.</p>		
3	CLOTHING REPORT	<p style="text-align: center;">CLOTHING UPDATES</p>		

		<p>No specific fitting day will be occurring as Jakroo has a policy of guaranteed fit.</p> <p>Regardless of quantities all kit items are subject to 20% discount. Current order quantities for Fondo Jersey are 14 and Bib Shorts are 10. These quantities result in a 35% volume discount. Additional discounts will be applied to all orders should quantities reach set thresholds prior to store window closing on March 31. All orders placed after March 31 will result in standard 20% discount.</p> <p>Jakroo has informed that they no longer supply socks.</p>	<p>Geoff M will post CCA notice outlining Jakroo discount time frame reminder.</p>	<p>March 23</p>
4	TREASURERS REPORT	<p style="text-align: center;">FINANCIAL STATUS</p> <p>Financial documents for end of February 2023 reviewed by the board and found to be in good order. Documents have been filed and are available in archive.</p>		
5	WEBSITE AND COMMUNICATIONS UPDATE	<p style="text-align: center;">WEBSITE UPDATE</p> <p>Slide in for Club Kit purchase is in place until March 31.</p> <p>Some guides and documents on club website contain references to Ride Achievement and Events Calendar. Any identified discrepancies to be forwarded to Percival S for edit and correction.</p> <p>Cookie policy has been added to club website.</p> <p>Post on Club Forum under General Discussion will be used for new members to introduce themselves before events begin.</p>	<p>Percival S will add requests for introduction posts in emails to new members</p>	<p>March 24</p>
6	Social Media	<p style="text-align: center;">SOCIAL MEDIA UPDATE</p> <p>Most recent paid posts on Facebook resulted in 5,727 views of which 500 clicked onto link to club website. FB post featuring Ted Web birthday had more than 700 views. International Womens Day post had 263 views. Clothing post had 168 views of which 29 clicked onto link to club website. Club FB page has seen 21 new followers and Instagram saw 71 new followers.</p> <p>Additional paid posts will be added after first club rides and again once warm weather arrives.</p>	<p>Juliana L will create next series of FB posts and contact potential</p>	<p>TBD after April</p>

		In order to expand Instagram following, trusted users (community) will be formed which will allow for posting of pictures.	photo providers.	1
7	EVENTS	<p style="text-align: center;">SOCIAL EVENTS COORDINATOR REPORT</p> <p>Venue for Eden Mills Lunch held during club rides on Saturday May 13 has been arranged.</p> <p>Venue for club family picnic has not as yet been established.</p> <p>Board has reviewed and agreed to Lynette’s request to hold year end social as per last years event as a Sunday brunch at Hockley Valley Resort.</p>	Lynette W will formalize location for family picnic	April 23
8	OCA	<p style="text-align: center;">OCA UPDATES</p> <p style="text-align: center;">There are no new updates from OCA.</p>		
9	NEW BUSINESS	AGM for 2023 is planned to be an in person event. Club account with City of Brampton has been confirmed. Location options will need to be reviewed by board	Geoff M to provide suitable options for board to review	June 14
		MEETING ADJOURNED at 8:34PM		
		NEXT MEETING		
		Wednesday June 21 at <u>7:00PM</u> . Venue to be determined.		