

BCC Executive Meeting

January 9 2024

7:00PM via Teams (Virtual Meeting)

Attendees: Steve Juniper, Doug Richards, Geoff Milan, Pierre Dussault, Percival Santamaria, Juliana Costalonga, Lynette Whiley

Absent: None

	Item	Discussion/Action	Further Action by	Date
	Call to Meeting	7:03PM		
	Review Agenda			
1	TOURING REPORT	<p style="text-align: center;">TOURING UPDATE</p> <p>Some of the requested changes to CCA have been implemented. The one having the greatest impact will be the inclusion of a third level position in addition to the previous Administrator and Member status. The new position is Ride Leader and will allow for any member designated as a Ride Leader to host, post routes and edit rides for any posting in the events calendar. Our plan will be to encourage our ride leaders to assign themselves as hosts and to post routes in advance, particularly for Saturday rides. This will include training tour leaders around what their new capabilities are and how to navigate editing of events.</p> <p>At the same time we will be discussing continuing issues resurfacing last season with regard to group ride speeds and riding etiquette.</p>	<p>Steve J. will put together a training program with support from other board members and reach out to ride leaders</p>	<p>Mar 1</p>
2	MEMBERSHIP	<p style="text-align: center;">RATES AND OPENING DATES</p> <p>Targeting March 1st for opening of member registration. Opening will be announced on club website and on social media no later than Feb 1st.</p> <p>Membership rates for 2024 will be \$40 for club portion. OCA portion \$25 for ages 8 to 18 and \$45 for ages 19 and over. A small fee will also be required for CCN.</p>	<p>Percival S. will post March 1st registration opening on website, Juliana C. on social media.</p> <p>Doug R. to contact Chris B. regarding OCA insurance.</p>	<p>Jan 31</p> <p>Jan 31</p>

		AMENDMENT – OCA portion of fees are in question due to latest info regarding insurance. We believe that accident insurance will be available as an add on for additional \$25		
3	CLOTHING REPORT	<p style="text-align: center;">SUPPLIER 2024</p> <p>Castelli has reached out with an offer to be our clothing supplier. Board believes that Castelli’s minimum purchase targets would not be met with kit design remaining unchanged. Jakroo will remain our supplier for at least one more year.</p>		
4	TREASURERS REPORT	<p style="text-align: center;">FINANCIAL STATUS</p> <p>Financial documents for end of 2023 have been filed and are available in archive upon request. Cash balance at end of 2023 \$11,600 which is within target range of \$10,000 to \$12,000.</p> <p>In response to feedback from 2023 AGM, arrangements will be made to provide/post financial documents to members at least one week prior to 2024 AGM.</p>	<p>Pierre D. will provide PDF of financials to be presented at 2024 AGM to Geoff M. minimum 1 week prior to AGM for posting as announcement on CCA</p>	<p>Oct 10</p>
5	WEBSITE AND COMMUNICATIONS UPDATE	<p style="text-align: center;">WEBSITE UPDATE</p> <p>No new updates to report. Fees for 2023 membership to be removed from club website and fees for 2024 to be posted.</p>	<p>Percival S. to adjust website to reflect new membership rates.</p>	<p>Jan 31</p>
6	Social Media	<p style="text-align: center;">SOCIAL MEDIA UPDATE</p> <p>An initial budget of \$200 has been approved for promotions on social media. Club season teaser in January and February notification of March 1st registration opening will be created for social medias as well as posted on CCA and club website. Invitations for sponsoring will be offered to associated bike shops and cafes to jointly promote on social medias and our club website.</p>	<p>Juliana C. will construct social media content and reach out to potential sponsors.</p>	<p>Jan 23</p>

7	EVENTS	<p style="text-align: center;">SOCIAL EVENTS COORDINATOR REPORT</p> <p>Finger Lakes 3 day weekend is scheduled for June 14, 15 & 16. Lafayette Motel will be blocking rooms for BCC. Venues will be reserved for group dinner. Notices will be posted regarding responsibilities and expectations.</p> <p>Tentative dates for all social rides and events established but remain to be confirmed. Saturday, May 11, Eden Mills Lunch. June 14, 15, 16, Finger Lakes Saturday, July 13, Family Picnic Saturday, August 10, Niagara Ride Thursday, October 17, AGM Sunday, November 3, Year-end Dinner</p> <p>Venue for last years Family picnic was well received and will be targeted again with BBQ foods planned for this year.</p> <p>Possible venue change will be explored for this years year end social. Targeting for November 3rd</p>	<p>Lynette W. will coordinate with Allen M. and venues.</p> <p>Lynette W. will coordinate with members and venues for all upcoming events.</p>	<p>Jan 31</p> <p>TBD</p>
8	OCA	<p style="text-align: center;">OCA UPDATES</p> <p>We are now part of Community Club Membership. The club is now officially registered with the OCA for the 2024 season. Our Directors and Officers insurance must be requested and paid for directly to Gallagher Insurance Co. with \$50 in savings if paid and approved by February 1 2024.</p>	<p>Doug R. will contact Gallagher Ins. Co. regarding rates.</p>	<p>Jan 30</p>
9	NEW BUSINESS	<p>Sportif rides were very sparsely populated last season with vast majority of Sportif riders registering with Classic+, which created problems. Efforts will be made to promote attendance and leadership for Sportif early in the season. Additional thought is to be given to root causes and corrective actions.</p> <p>The clubs eligibility to host AGM at Brampton Community centres free of charge has expired as no current members sit on any of Bramptons boards.</p>	<p>Geoff M. will explore potential for cost free venues in Caledon and Mississauga.</p>	<p>Sept 1</p>

		MEETING ADJOURNED at 8:45PM		
		NEXT MEETING		
		February 6 2024 7:00pm @ 50 Steen Dr Mississauga		