

BCC Executive Meeting**August 13 2025****6:30PM @ 50 Steen Drive Mississauga**

Attendees: Doug Richards, Geoff Milan, Peter Drzymala, Lynette Whiley, Percival Santamaria, Steve Juniper

By Invitation: Eddy Yu

Absent: Pierre Dussault

	Item	Discussion/Action	Further Action by	Date
	Call to Meeting	6:39PM		
	Review Agenda			
1	TOURING REPORT	<p>TOURING UPDATES</p> <p>Review of recent Memorial ride to winery in Niagara was held.</p> <p>Two day Collingwood ride in September will instead be a single day event which will encompass much of the Horseshoe Valley Centurion route with a stop in Coldwater. Riders will be joining Janet Thomson on a reconnaissance ride this Monday August 18. Announcement will be posted notifying of change.</p>	Steve J will ride recon route and post announcement of changes on CCA	Aug 18
2	MEMBERSHIP	<p>UPDATES</p> <p>As of August 13 2025 membership stands at 165 with 27 identifying as new members.</p>		
3	CLOTHING REPORT	<p>CLOTHING UPDATE</p> <p>No updates as clothing window has closed for 2025</p>		
4	TREASURERS REPORT	<p>FINANCIAL UPDATE</p> <p>No financial documents forwarded with Treasurer not present for this latest board meeting.</p>		

5	WEBSITE AND COMMUNICATIONS UPDATE	<p>WEBSITE UPDATE</p> <p>Along with regular Club Website maintenance actions, a Google listing was added to increase online search hits for Brampton Cycling Club Website. Current tasks are to research pricing options for Google Ads and work on optimizing SEO which will be an ongoing process.</p>	Percival S will continue with optimization program	Dec 31
6	Social Media	<p>SOCIAL MEDIA UPDATE</p> <p>Social media program for 2025 is complete. Program came in at \$55 under budget. Six new registrations in July and one in August.</p> <p>Discussion regarding program for next season was held, including thoughts on Womens Day Ride.</p>		
7	EVENTS	<p>SOCIAL EVENTS UPDATE</p> <p>Decision has been made to hold year end social at Terra Cotta, same location as last year. Attendance has a cap of 60 people max and will require advance ticket sales.</p> <p>NOTE Post meeting update may result in moving event back by one week.</p>		
8	OC	<p>OC UPDATES</p> <p>No new updates to report.</p>		
9	NEW BUSINESS	<p>SUCCESSION PLANNING</p> <p>Eddie Yu attended meeting as guest with the aim of providing him insight into board operations. Description of Secretary role was provided. More info about VP Touring required for Eddy. Talk of restructuring VP Touring position was held.</p> <p>Follow up discussions regarding seat on board to be held with</p>	<p>Steve J to consult with Eddy Yu regarding VP Touring</p> <p>Geoff M will consult</p>	<p>Sept 13</p> <p>Sept</p>

		<p>Tony Mammone.</p> <p>Registered mail sent to club member with regard to disciplinary actions. Discussion regarding board actions redacted.</p> <p>Location for annual AGM to be acquired and requisite pre meeting actions to be finalized.</p>	<p>with Tony M</p> <p>Geoff M to arrange for AGM location and lead up requirements forwarded to board</p>	<p>13</p> <p>Aug 21</p>
		MEETING ADJOURNED at 8:05PM		
		NEXT MEETING		
		September 17 at 6:30PM , at 50 Steen Drive Mississauga		