

**BCC Executive Meeting****January 15 2026****6:30PM @ google meet online**

Attendees: Lynette Whiley, Kathleen Blaik, Percival Santamaria, Peter Drzymala, Pierre Dussault, Mats Moy

By Invitation: none

Absent: Eddie Yu

	<b>Item</b>	<b>Discussion/Action</b>	<b>Further Action by</b>	<b>Date</b>
	Call to Meeting	6:30 pm		
	Review Agenda	A very busy agenda to discuss.		
1	<b>TOURING REPORT</b>	<b>TOURING UPDATES</b>  Our cycling groups need to be following the posted paces. Members should be supported to level up when they are capable.  We are always in need of more leaders. We discussed leaders posting rides and routes earlier than Friday nights to promote members signing up. We also discussed the past way of leaders being assigned their days to lead. More discussion is needed.  We need to look at more start location options. Churchill Meadows area is getting busier and the road will be changing to 4 lanes. Keeping in mind safety for our riders and indoor washroom for our lady members. The velodrome in Milton has been suggested as a possible start. The search for community centers shall continue.	Mats/Eddie	
2	<b>MEMBERSHIP</b>	<b>UPDATES</b>  We agreed on raising the membership fee from \$40 to \$42 to help leave a more comfortable financial buffer. We would like to attract new members of all cycling levels and not just be seen as a touring club. We are hoping to keep our		

		Sportif level strong and attractive to those looking for a club to belong to.		
3	<b>CLOTHING REPORT</b>	<p><b>CLOTHING UPDATE</b></p> <p>The BCC cycling kit will remain the same for the upcoming season. Jackroo will remain the supplier. Ordering window not open until April.</p> <p>We agreed to help offset expenses we will seek out sponsorships. Sponsor logos would be added to the back jersey pocket. Sponsorship guidelines need to be written before approaching anyone. Lynette and Mats will visit some bike stores to explore and research sponsor opportunities and build awareness of the club.</p> <p>May have a connection to explore with Skratch.</p>	Perci  Lynette and Mats	April
4	<b>TREASURERS REPORT</b>	<p><b>FINANCIAL UPDATE</b></p> <p>Finances always need to be watched. Door prizes at the holiday party will be eliminated or cut back. We eliminated the first ride coffee treat and Lynette will speak with the caterer to reduce catering costs.</p> <p>Fiscal year to be changed to Jan-Dec to help the fiscal report to be more accurate at the AGM meeting yearly.</p>	Lynette  Pierre	
5	<b>WEBSITE AND COMMUNICATIONS UPDATE</b>	<b>WEBSITE UPDATE</b>  No changes were discussed.		
6	<b>Social Media</b>	<b>SOCIAL MEDIA UPDATE</b>  Registration teasers to come in February. Peter will send Lynette and Mats a practice draft from CCN registration page for final	Peter	February

		review. Registration will open March 1 <sup>st</sup> 2026.  This year we will try a new way of advertising through You tube with the help of Mats. We agreed to invest the budget of \$150 into You tube. Facebook and Instagram have been used heavily in the past and not everyone uses these platforms. We will continue with organic posts on both Facebook and Instagram.  There will be an insurance OCA webinar held in February for those members interested in learning more. Peter will help relay this to members.	Mats  Peter	
7	<b>EVENTS</b>	<b>SOCIAL EVENTS UPDATE</b>  Events are already being planned and some dates have been chosen. Eden Mills May 26 2026, family picnic on July 11 2026 at Terra Cotta Conservation Area and a Ladies Ride in August.  The Niagara memorial ride (planned by Thomas) will be changed to September to avoid the hottest days of the summer.  Looking at November 7 2026 date for the year end party. Followed by AGM in middle of November which will be booked soon.  Additional rides in Collingwood, Ottawa or Quebec were suggested and need further discussion. Special sunrise ride was discussed to beat the heat in the summer.  Having a group of riders participate in Bike the Creek was suggested (June 13 2026). Wearing the BCC kits could help draw some new members. A tent could be set up for BCC. Peter will talk with Roy about this option.	Lynette  Kathleen  Peter	
8	<b>OC</b>	<b>OC UPDATES</b>  No updates were discussed.		
9	<b>NEW BUSINESS</b>	Continue the search for new start locations.		

		MEETING ADJOURNED at 7:58pm		
		<p><b>NEXT MEETING</b></p> <p>The next few meetings may be held online until we find a place half way between our executive members. We plan to meet first Thursday of the month and may decrease meetings during the summer.</p>		